



An Introduction

your
Empowering
Partner

IKTAR
www.IKTAR.org



Ask **IKTAR**



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&
SELF RELIANCE
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Consulting & Training

EMPOWERING CREATIVITY & SELF RELIANCE

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MOMENT CAPTURED BY:

IKTAR

Initiating Knowledge, Training, Action & Reform

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**EMPOWERING
CREATIVITY &
SELF-RELIANCE**



Shafiqat Gilani

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ABOUT IKTAR

IKTAR is an international business consulting, training and organizational development agency engaged in developing, promoting and practicing modern business practices, productive habits and innovative solutions.

We help our clients to find innovative ways of business development and revenue generation through Initiating, Knowledge, Training, Action and Reform (IKTAR).

IKTAR works on evidence based systematic work path that is designed for all clients based on their individual business and development need individually. IKTAR has pre-consulting / training and post-consulting / training analyses to ensure identification of performance gaps and proper implementation of developed business models.



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WHAT WE DO

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**IKTAR Provides BUSINESS CONSULTING
& CORPORATE TRAINING Services**

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Business Consulting

Modern successful organization needs to be adaptable to deliver business results and sustain profitability. IKTAR consulting helps you in capitalizing your real business potential, boosting organizational decision making process and creating workable innovative business models as per your business environment and goals.



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Business Research & Market Research

Starting, running and managing a business needs constant market vigilance. IKTAR offers its clients research & survey services that help clients to formulate new business strategies



BTL, Brand Activation, Direct Marketing

IKTAR offers fully customized and objective driven BTL (below the line) Marketing campaigns for its national and international client. For this purpose IKTAR has diverse teams of professionals



Joint Venture & Business Development

IKTAR believes in business diversification, innovation & modernization through partnering, collaboration and business networking. We help our national and global business partners to expand their business



Executive Search & Recruitment Services

IKTAR consulting provides HR recruiting services to its clients. IKTAR, after receiving clients' requirements completes the whole process with or without participation of clients



Corporate Event Management & Marketing

IKTAR consulting helps its clients to manage their corporate events by outsourcing organizational responsibilities to IKTAR's professional team of event management consultants.

Exclusively Customized Business Consulting Services to match your business needs and corporate objectives. IKTAR consulting solutions help business management to adjust in uncertain decision making situations by providing considerable innovative options. Such strategic support from our consultants enables organizations to develop business adaptability and intense belief in their available resources and strengths.

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Corporate Branding and Image Building

Brand development and brand management play an important role in your corporate success. Business development and sustainable profitability become convenient



Feasibility Studies & Business Intelligence Reports

Making a business decision especially at the beginning of a business venture is very crucial that can boomerang if proper care and calculations are not made.



Real Estate & Property Consulting

IKTAR's real estate and property consulting services aim at promoting your real estate business and achieving profit goals. We offer real estate consulting services in the following areas for residential



Business Formation & Registration

services help you to start and register your dream business with professional ease and comfort. We take the responsibility of the formation process, legal documentation, approvals, taxation and registrations



Productivity & Growth Enhancement

IKTAR improves the growth of your business by improving its productivity, by redesigning & redeveloping your systems, by empowering your people and by reducing your costs on various unseen fronts

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Occupational Health & Safety

Workplace safety and healthy environment are key essentials for the growth of business and organization. Safety at the workplace ensures maximum trust.



ISO 45001 Safety & Health Certification

Occupational Health and Safety Standard ISO 45001 is a highly recognized standard for workplace safety and workers protection. IKTAR provides implementation services and professional assistance.



ISO 9001 Quality Certification

ISO 9001 is equally important and productive for private, public and social sector organizations as it helps the companies to develop and produce high quality products and services.



ISO 14001 Environmental Certification

ISO 14001 encourages organizations to protect and safeguard environment from man and machine made hazards. It is a symbol of organizational social responsibility.



Fire Safety & Protection and

Fire safety and protection environment are key essentials for the growth of business and organization. Fire protection breeds a healthy and trust based workplace.

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SME Development Program

SME Development Program to help you expand your business and boost your profitability

SME Development Program is highly important in modern business scenario as it triggers the growth factors and supports companies to grow well and fast. Small and Medium Enterprises (SMEs) plays a vital role in the economy of development countries where resources are more scared, employment is not guaranteed by the state and per capita income is on lower side.

Another unfortunate element that hinders the success of SMEs is the lack of support from the government because of a wider range and greater number of SMEs in various sectors.

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CELLENCE

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Training & Development

IKTAR provides highly specialized tailored training solutions to its clients. These training programs are customized after training need analysis in consultation with clients. Following are training areas are very popular among our clients for customized training solutions:



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Leadership Training Programs

A wide range of leadership development programs from understanding leadership to developing, executing, cultivating and living the leadership in organization in a friendly and non offensive way.



Sales & Marketing Training Programs

Our sales and marketing training programs are developed on modern business and markets requirements and are suitable for the whole sales force from front line to the top of hierarchy.



HR & Management Training Programs

HR and Management Training programs are grouped in different categories. All important areas of professional learning and growth are addressed and targeted in these training programs.



Executive Coaching

Highly sophisticated, exclusively customized training sessions of short duration are developed and delivered for extremely business senior executives. The choice of learning topics is wide.



Customized In-house Training Solutions

Customization allows initiation and application of all learning solutions. Customized programs are intensively designed, developed and delivered in close collaboration with the clients.

IKTAR offers a wide array of training programs for all organizational levels in public, private and social sectors. IKTAR aims at delivering life changing, highly interactive, goal oriented and life transforming training programs. Our trainers know the turf and master the adult learning psychology; their practical exposure helps them designing and delivering goal specific training programs.

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Train the Trainer Programs (TOT)

IKTAR's Certified Master Trainer Program is an intensive five day learning project that allows learning professionals to become a confident, skilled and professionally strong Master Trainers.



Personal Development Plans

Personal development programs for different professional and personal learning needs of the participants. These plans cover professional and personal competencies of organizational teams.



Banking & Finance Training Programs

Industry specific training programs focus on current and futuristic needs of financial sector from growth to sustainability, and from risk protection to capital expansion plans and, portfolios management.



IT & Web based Training Programs

An array of digital, web based, online trainings & tools for modern organizations working in a fast paced digital work environment. Includes certifications and skill based courses.



Teacher Training Programs

'Enlighten the Source of Light', is a series for school teachers working at different levels, from pre-school to primary & secondary levels. Aimed at teachers' empowerment & leadership development.

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Meet **IKTAR** Initiators

Our Project Management Team



At IKTAR, we are dedicated to fostering a culture of continuous learning and striving for excellence. Our motto, "Empowering Creativity & Self-Reliance," is a reflection of our commitment to helping our clients achieve their goals through innovative solutions and independent thinking. We are passionate about what we do and take pride in delivering exceptional results for our clients. With our team of skilled professionals, we are confident that we can help you achieve success in your business endeavours.



M. Z. Iqbal

PROJECT DIRECTOR

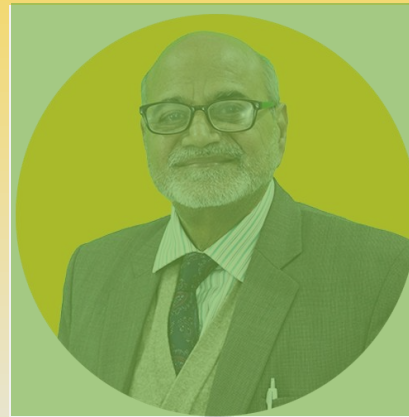
Financial expert, project management professional with two decades exposure in international business management & consulting.



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COUNTRY DIRECTOR

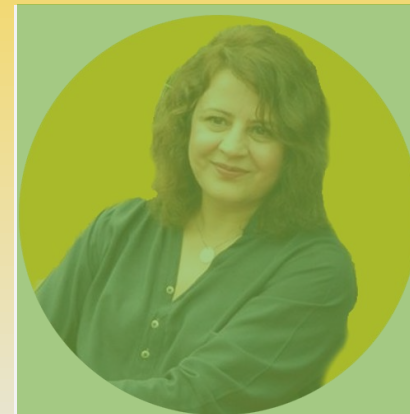
Business consultant, life coach, certified master trainer, a behavioural psychologist with more than twenty years of experience in sales, marketing, learning and development.



Syed Taqi Shah

PROJECT DIRECTOR

A high-profile business professional with more than four decades of diverse professional experience in senior positions in banking, insurance, education and corporate sector.



Shabana Ali

LIFE COACH, HEALER

A certified life coach, hypnotist, and healer. Working in peace and harmony development for more than fifteen years. Her passion is helping the helpless.



Arsalan Rehman

SENIOR CONSULTANT

Industrial Engineer, Fire Safety, Health and Environment Safety Expert with proven expertise in organizational development and OSHA implementation

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Meet **IKTAR** Initiators

Our Project Management Team



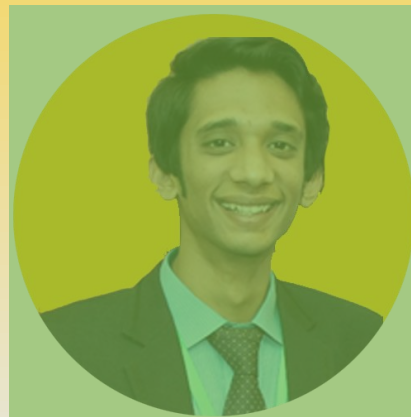
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Muhammad Asim

SENIOR CONSULTANT

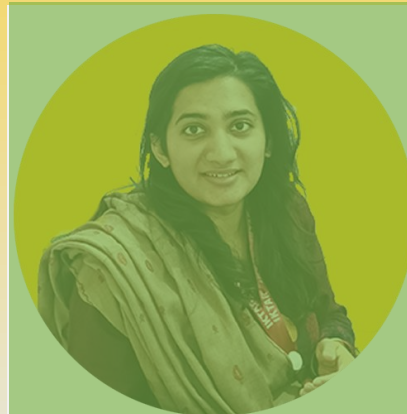
A dedicated young engineer passionate about developing projects, grooming people and initiating new projects



Abdullah Jilani

MANAGER COORDINATION

Business graduate, communication expert, dedicated young professional with a passion to serve clients on top of other priorities; always passionate & friendly.



Huda Jilani

BDM

MBA HR, MA English, a creative and passionate researcher, business development strategist looking after the core functions of the company.



Zainab Ali Shah

PROJECT COORDINATOR

A dynamic business graduate, ambitious marketing professional and dynamic team player. Looking after project needs and coordinating with teams and clients.



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Meet Shafqat Jilani

Lead Trainer & Consultant



- Certified Corporate Trainer
- Management Consultant
- Certified Productivity Consultant
- Behavioral Psychologist
- Motivational Speaker
- Life Skills Coach
- e-Strategist

Shafqat Jilani is an expert SSD professional and certified Master Trainer of Futures Group Washington DC. He has manifold professional exposure in competitive selling, international marketing, market research, team management, working leadership, project management and personal skills development in MNC environment. He has more than eight hundred training workshops on his credit during more than twenty five years of his working as trainer & consultant. Shafqat is also providing consultation to corporate clients in strategy formulation, capacity enhancement, project management, market share management, niche navigation, winning customer satisfaction, meeting social responsibility and bettering corporate environment. [Ask for Detailed Profile of Shafqat Jilani](#)

Shafqat Jilani



SOME OF OUR CLIENTS

EMPOWERING CREATIVITY & SELF RELIANCE



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IKTAR
www.IKTAR.org

Masood Textile Mills Ltd.



WE ARE ALWAYS OPEN TO HEAR FROM YOU

Send us a message & fix an appointment to discuss your business needs

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